

RESUME

Dr. J. JENIFA PRIYA

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Tirunelveli District.

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CAREER OBJECTIVE:

To obtain a challenging position within the institution that will allow me to utilize my educational skills for the benefits of the institution as well as for educational enhancement and personal growth.

EDUCATIONAL QUALIFICATIONS:

COURSE	INSTITUTION	BOARD/UNIV	YEAR OF PASSING
Ph.D	Manonmaniam Sundaranar University	M.S University, Tirunelveli	2024
M.Phil	Pope's college, Sawyerpuram.	M.S University, Tirunelveli	2020
M.Com	Pope's college, Sawyerpuram.	M.S University, Tirunelveli	2019
B.Com	Pope's college, Sawyerpuram.	M.S University, Tirunelveli	2017
HSC	P.S.P. Hr.Sec.School, Pudukottai	State Board	2014
SSLC	P.S.P. Hr.Sec.School, Pudukottai	State Board	2012

ACCOMPLISHMENTS:

- Good Communication skills and Leadership qualities.
- Good Analytical skills and Technical skills.
- Positive attitude and Hardworking Nature.
- Skills about Microsoft's

ACADEMIC ACTIVITY DETAILS:

Thesis Title:

- **Ph.D** “Impact of financial Literacy on Savings and Investment pattern among Working Women in Unorganised Sector”.
- **M.Phil** “A Study of Investment Perspective of Salaried People with Reference to Thoothukudi District in Tamilnadu”.
- **M.Com** “A Study on Employee Job Satisfaction towards Ramesh Flowers Pvt.Ltd in Tuticorin”

Papers Presented:

- Entrepreneurship and Its Schemes, International Conference on “Promotion of Cognitive Women Entrepreneurship: AI Powered Transformation”, 2021.
- A Study on Innovative Business Ideas and Its Impact on Pandemic Period International Conference on “ Restructuring Global Economy – Post pandemic Period Initiatives & Strategies”,2022.
- Impact of Financial Literacy on Investment Decisions of Working Women in Tirunelveli City, International Conference on “ Recent Development and Innovations in Social Science, Arts& Humanities”,2023.
- A Study on Savings and Investment Pattern among Working Women in Thoothukudi City, International Conference on “ Emerging Technologies in E- Commerce and Digital Marketing – Opportunities and Challenges”, 2023.

List of Publications (List of Paper Published in UGC Care Journals)

- Mrs. J.JENIFA PRIYA and Dr. B. REVATHY “Impact of financial Literacy on Savings and Investment Pattern of Women”, International Journal of Food and Nutritional Sciences, ISSN: 2320-7876, Vol.11, Iss.12, 2022.
- Mrs. J.JENIFA PRIYA and Dr. B. REVATHY “Structural Analysis of Impacts of Financial Literacy on Savings and Investment Pattern of Working Women”, Samdarshi, ISSN: 2581-3986 Vol.16, Iss. 4, 2023.

Work Experience

- Assistant Professor in the Department of Commerce in Rose Mary College of Arts and Science (Women), Tirunelveli from January 2024 to at present.
- Assistant Professor in the Department of Commerce at Rajalakshmi College of Arts and Science, Vagaikulam from September 2021 to May 2022.

PERSONAL DETAILS:

Name : Jenifa Priya J
Guardian Name : Jebastin.A
Date of Birth : 16-06-1997.
Marital Status : Married
Gender : Female.
Religion : Christian.
Caste : Nadar.
Nationality : Indian.
Languages Known : Tamil, English.
Hobbies : Listening to music, reading books, Playing game.
Permanent Address : 5/253,Annai Indra Nagar,2nd Street,
Thoothukudi- 628002.

DECLARATION:

I (Jenifa Priya.J) hereby declare that all the information presented above is true and to the best of my knowledge and I assure you that I will work in the right earnest and fulfill the expectations of my superiors.

Date :

Yours Faithfully,

Place : Tirunelveli

(Dr.J.Jenifa Priya)